

Craig Mitchell Photography Newsletter February 2011 - May 2011



Hello and welcome to my second newsletter. It's been a very hectic start to 2012 for me. I managed to finish my 365 project and I had my first wedding as a solo photographer. I produced many portfolios for the Rochester Creative Dance Studio and I have managed to source numerous studios to allow more flexibilty and variety to my shots. As requested this issue features more photography and less chit-chat!!

This newsletter may feature low resolution sample video footage (high res full versions viewable on my site) with links to my site and more information so please explore the newsletter fully. I hope you enjoy the content and please feel free to offer your feedback.I have also produced a 'mobile-device friendly' issue at your request.

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On April 1st 2011 I started my 365 project; Taking one photo every day for a year. This came to an end on March 31st 2012 and it has been a year long kick-start to improve my work as a photographer. The challenges of taking a photo a day and wanting it to appear the best it can be severely tests your use of light, composition and the ability to capture the right moment. I was determined that my project was to be more a diary of one year in my life, rather than to showcase my best work during that year.

I have met many friends during the 365 experience and many have helped me on shoots since. Building a network of peers, friends, and suppliers is never a bad thing no matter what business you are in.

Here are a handful of the photos taken from the months of February and March. I have produced my 3rd photobook featuring all the photos from the 365 project which you can access from my site.









I am constantly on the look-out for new and interesting locations for portfolio shoots, both indoors and outdoors. I came across a fantastic studio which I can not recommend enough. Tour de Force studios is located near Hackney and features a 29m by 6m space. This can easily be hired by more than one photographer and being primarily a theatre-based studio, it has many props including a double-bass and 2 grand pianos. The alley-ways outside are not bad either giving a fantastic urban feel.

I hired the studio for the day and booked in three wonderful models who approached the shoot with admirable proffesionalism.

This page features Roz, who I have had the pleasure of photographing before, and opposite is Grace. It was the first time I had photographed Grace and I thank her for her professionalism also.

You can check out the highlights here











"Craig is a very easy-going and warm photographer, I felt at ease and very comfortable with him. He's very professional and friendly which makes the whole experience much easier felt very relaxed in front of both the camera and Craig which in turn gave me great shots."

- Jessica

During May I had the pleasure of photographing Jessica and Ashley at Terry's studio at Holborn. Jessica is a dancer at the Creative Arts school in Kent. We had a fanastic shoot over the 5 hours and we all had a great time experimenting with different looks, posing and lighting (and a little with location also). Since then I have had numerous shoots with many of Jessica's fellow dancers including Sophie, Emme and Emma (see the next newsletter for highlights of those shoots).

You can check out the highlights here



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## <u>portraiture</u>





## The next issue . . .

The next few months promise to be as busy as the start Ive had to 2012. As mentioned on page 8 there will be more portraiture shots from Sophie, Emme (both pictured left) Emma, Antonella and Shanika to mention a few. And, in a bid to step out of the studio I have more 'on-location' shots planned in and around Londons streets and parks.

On the wedding front I will also showcase photos from Steve and Sharons wedding as well as giving more details for an up and coming wedding booking in the beautiful location of Oludeniz, Turkey (my first overseas booking!)

I will also be attempting my first step up the qualification ladder as I attempt to achieve Licentiate status with the Society of Wedding and Portrait Photographers!



The attempt to re-vamp my website is STILL on the horizon and this will happen as soon as I can!



